Friends of Colorado State Parks Strategic Plan

December 2025

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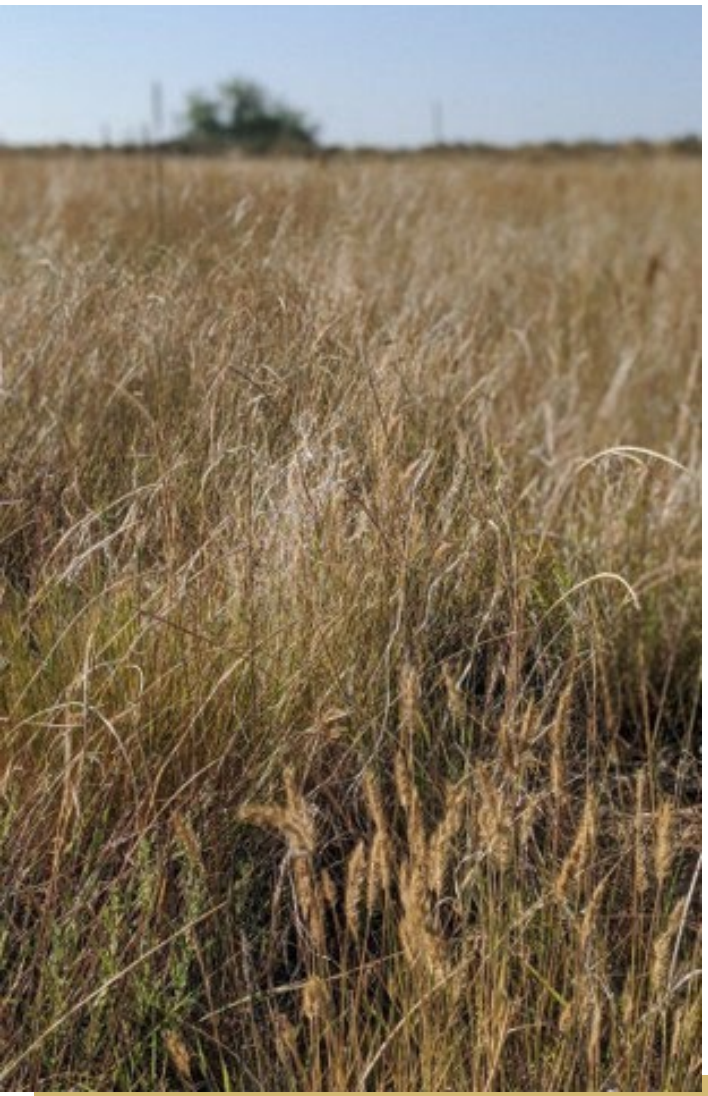
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Our Team

Matt Martinez, Jefferson County Open Space - Board President
April Davey, Colorado Mtn College - Secretary
Terry Gimbel, Volunteer – Treasurer
Barbara Berger, Volunteer - Board Member
John Semich, Trout Unlimited - Board Member

Mission Statement

Friends of Colorado State Parks is a statewide organization that supports Friends groups at individual State Parks by building a network between members, providing resources, encouraging collaboration, and offering technical assistance.





Vision Statement

Friends of Colorado State Parks aspires to be a leader in Friends group organizational development and sustainability while empowering all community members and visitors to be effective stewards of Colorado’s state parks.

Core Values

Advocacy and Enthusiasm of Colorado Parks & Wildlife's (CPW) mission and support of its initiatives.

Assist and Support new and existing Parks and Friends groups by providing guidance, educational opportunities, coordination of resources, and advocacy for their programs to achieve shared objectives.

Collaborating with Colorado Parks and Wildlife, local Friends groups, and other organizations to maintain and enhance Colorado State Parks for future generations.

Community Engagement by providing a welcoming and encouraging environment for the diversity and inclusiveness of all, along with enabling them with assistance and education for Park stewardship.



Goals

The board of directors developed two overarching goals to guide our yearly efforts. Each goal has several priority action items. Additionally, the board identified future priority actions that it will build upon going forward.

Goal 1: Community Engagement through Outreach, Advocacy and Education

Priority Action Items

1. Liaison Campaign
   - Develop accountability and timeline plan.
   - Pool data.
   - Use data to inform shared resources and rendezvous topics.
2. Develop Shared Resources
   - Currently available on our website, perhaps a refresh, generate and discuss ideas on how to enhance.
   - Develop a handbook for existing Friends Groups and/or update existing Q&A document.
   - Newsletter.
3. Rendezvous
   - Make a schedule.
   - Use liaison campaign information to create Rendezvous(es) Agenda(s).
   - Conduct necessary outreach and/or research to create Rendezvous.
4. Assist / Support
   - Answer questions posed by existing Friends groups.

Goal 1: Community Engagement through Outreach, Advocacy and Education

Future Action Items

1. Assist new Friends Groups.
2. Create and sustain a social media presence.
3. Get a better pulse on legislative bills that may impact CPW.
4. Develop partnerships.
5. Training and Assistance for Park Staff.
6. Tracking – Metrics and Measurement.



Goal 2: Organizational Sustainability

Priority Action Items

1. FCSP Financial Sustainability
   - CPW Contract
   - Admin Fees
   - Fundraising
   - Audit
2. Board Development
3. Fiscal Agent & Non-Profit Representative (Backbone Organization) for Individual Groups Sustainability
   - ID use of existing funds
   - List of Parks we are Fiscal Agent for and associated responsibilities.
   - Assist existing Friends Groups

Future Action Items

1. Paid Director/Admin Assistant/Intern/Fundraiser.
2. Help establish new Friends Groups.
3. Develop non-profit management knowledge.
4. Identify and track metrics for success.



Contact Information

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www.friendsofcoloradostateparks.com

The board adopted the Strategic Plan in November 2025.